



UCExposure Prospect Evaluation | Jackson Williams

Position | 6'3 Playmaker

Date: September 25th, 2022

Lead Evaluator: Coach V (21 years at the NCAA D1, d2, D3 & NAIA Levels as Lead Recruiting Coordinator)

Secondary Evaluator: Coach Kite (Former Division 1 Player, D3 Assistant, NBA Video Coordinator Assistant)

The Prospect Evaluation is the first step in creating a Recruiting Game Plan tailored to the Individual

Classification/High School | 2024 John Cooper HS

Projected Level of Play | NJCAA D2 / NCAA D3+

Potential level of Play | N/A You have 2 years to grow still with lots of upside

Player Assessment/Evaluation: A solid prospect with good length and the ability to knock the open shots and is efficient with his shot selection. He is really good in transition and runs the lanes hard, and gets easy baskets by out sprinting his opponents. In the half-court, he has a good sense on how to use screens and pin-downs and showcases a high basketball IQ.. Offensively, although he does a little bit of everything good on the court, he doesn't have one trait that he does great that will make him stand out to college coaches. Defensively, he has the length, size and intangibles to be a very good defender at the next level but floats in and out with his effort. With that being said, he has 2 years to grow into a 2-Way player and has the tools to be a much better defender moving forward. The biggest area exposed on the offensive end with Jackson is the ability to create shots for himself and others when guarded tough or pressured. . If it was not a catch and shoot in

the film, then his efficiency and % dropped dramatically. As he got around the basket and in the paint, if there was a bigger defender or physical defender, he struggled finishing over them or through the contact so must continue to work in the weight room to get stronger physically and mentally. With the ball in his hands, he doesn't have a great handle and as a playmaker, he will be much tougher to guard when he is able to relieve pressure off the bounce. . However, Jackson is only a Junior and shows all the potential and tools needed to move himself onto college coaches boards as he progresses.

Initial films to upload to the UCExposure Recruits Player Card: For right now, let's focus on what you do best when selecting films: Your best in catch and shoot situations and in transition. Select 2 game films that really highlight those areas and as you improve in other areas we will upload films that start to showcase your defense and playmaking.

How we will 'Gain Interest' this Fall and move you up college coaches boards and not off of them (Your Cheat Sheet):

- **Strengths to showcase when selecting film** | Ability to knock down shots from 3, off the catch, and how you excel in the open court.
- **Areas you must improve that expose you on film** | Finishing against contact, making plays off the bounce when pressured, and inconsistent effort on the defensive end.
- **The focus point for this Semester** | With your natural ability and god given talent, focus on being more of a force defensively. College Coaches love players that can guard multiple positions and you have the size and length to guard the 1-3 spots. Offensively just keep a routine of getting in extra work in all facets. Reps will improve your skill set, your 'Will' to defend can happen in one day with just your mindset to compete harder.
- **What we want to stand out when sharing your UC Player Card to College Coaches** | Both game films were clutch games and you were willing to take the big shots at the end of games. Being a shot taker and maker and wanting

the ball in your hands will gain interest. To secure Offers you must continue to grow without the ball in your hands.

In this section we will focus on the style of play, level of play and best fit to move you up college coaches boards and not moving off of them!

Targeting a FIT

- Based on professional insight from a experienced recruiting coordinator or current college coach, our formula is proven when it comes to matching players with a FIT
 - **Offensive fit** | Up-tempo team that pushes off misses and runs an open motion in the HC where they run quick hitters and early offense with multiple screens for shooters.
 - **Defensive fit** | Pressing, trapping, and switching screens in the HC type team that looks for versatility and length at the guard spots.

Our Recruiting Game Plans provide behind the scenes insight to guide UC Prospects on what films to upload to their UC Recruits Player Cards that will 'Gain Interest' this Fall. As you progress over the semester we will share your best games that will stand out to college coaches and move you up their board. As we get closer to the break, we will shift our focus to target projected levels that best fit factoring on and off the court performance.

Creating your initial UC Athlete Highlight Video (1:30-2:00 minute max | 25 Clips)

#1 20 Clips showcasing the College Ready Strengths: 10 clips of catch and shoot 3's or 3pt makes coming off screens with a defender chasing. 10 clips of you finishing in transition (Look for clips where you really sprint the floor and make defenses pay by running lanes)

#2 5 Clips highlighting Winning Ways that stand out to College Coaches (Position Specific trait that will stand out to college coaches) Continue to develop here but for now

pick your 5 best effort plays on D to mix in after 4 or 5 offensive clips - dive on ball, deflection or 50/50 ball that you go get

Jackson Williams Recruiting Game Plan | 2022-2023 Season

Set very specific game goals you are capable of achieving after reviewing the UC scout & evaluation. We only share game film that stands out to college coaches so follow your Game Plan as you continue to progress over the 1st Semester:

You still have plenty of time to develop. #1 Dedicate yourself to being a lockdown defender with your natural talent #2 Work when no one is watching on your handles and shooting off the bounce. #3 Get more dedicated in the weight room or get a trainer who will push you to get stronger. Even if you only gain 5-10lbs over the course of the year, you will grow your mindset by hitting the weights harder.