



**UCExposure Prospect Evaluation | Braylen Clark**  
**Height/Position | 5'10 Point Guard**  
**Classification/School | 2024 Evangel Christian LA**

**Date: January 17th, 2024**

**Lead Evaluator:** Coach V (21 Year College Recruiting Coordinator at the D1, D2, D3 & NAIA Levels)

**Secondary Evaluator:** D2 JUCO Coach (Entering his 7th Season at the JC Level)

The Prospect Evaluation is our Guide in Building a Recruiting Game Plan tailored to Each Individual

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**Projected Level | D3 JUCO / NCCAA**

**Potential Level | D2 JUCO / Up-Tempo NCAA D3**

**College Prep Evaluation:** PG who plays with great energy and is super quick in the Open Court. Braylen looks his best when the pace picks up! Plays at one speed which is good in transition, but must play with more pace in the HC when the Game slows down. Offensively, shoots the ball well in Catch and Shoot Situations and stays in attack mode looking to create his own shot when he has the ball in his hands. Although he is undersized he stays shot ready and has a quick release on the catch which allows him to get his shot off vs bigger defenders. Defensively, he is a very good On Ball Defender when locked in, that will be a big KEY to gaining interest down the stretch is continuing to improve his On Ball D and make that his TICKET to the next level. He has the speed and grit to sustain his pressure for

longer stretches, and that will stand out to College Coaches. Off the Ball defensively Braylen must add discipline to his effort. Plays with good energy and is active, but is out of position and stares at the ball without anticipating plays that could lead to steals, attempted charges or just help and recover situations that will make him a true 2-Way Player. Offensively in the half court as mentioned above, needs to get a 2nd Gear to improve his decision making when pressured. Handles the ball well, but too inconsistent whenever he's pressured that leads to unforced turnovers or bad shot selections. College Level PG's must be able to handle pressure and get their team into the Offensive Set or Rhythm. Need more possessions like the 6:44 Mark in the 3rd Quarter (Jan, 11) of you handling pressure, getting the offense into their spots, and making a play that leads to an easy basket. Your College Ready Strength offensively is pushing the pace and getting downhill in transition and making plays for yourself or finding a teammate whenever his shot is not there like the 2:50 Mark in the 3rd Quarter (Jan. 11) No question we will need to target the right FIT for you to go from Elite Varsity Player to College Recruit (Any Teams Avg. 80-90 PPG at the Small College Levels will be a good fit) Defensively, keep growing your game and focus on being a Scholarship Level On Ball Defender. You have plays on Film that stand out big time when you are really applying pressure without giving up driving lanes. Those will increase your looks and you must bring that to the court every possession down the stretch. Continue to Attack the Paint on Offense, that is your biggest asset offensively that stands out in your favor. You shoot it well but inconsistent, and no real evidence on Game Films of a mid-range game or shooting it off the bounce. So stick to your biggest strengths down the stretch while working one possession, one practice, one game at a time at improving the other facets of your Game. Those Strengths that you need to bring consistently to the court is Attacking the Paint and making Plays, and being the best

on ball defender on the court every time you step onto it! Finally, it may be a part of your responsibility to leak out after shots go up, but if not make it a point to start pursuing Defensive Rebounds and getting in the mix. Guards that Rebound is an easy sell that indicates 'Motor' and you have a good competitive mindset so add Rebounding on Defense to your game. Keep showcasing effort and energy like you do in the Games Evaluated, just add discipline to your Off Ball Defense with your angles and position prior to the catch and that will lead to 2 to 3 more steals a Game and instantly puts you in fast break situations where you look your best. WIN-WIN! Stay in Attack mode, but get tougher when pressured at handling it and making the defender play by making the right play or pass instead of going full speed with no real plan. Overall, you have a real shot to secure an Offer you just need to put in extra work behind closed doors on shooting the 3 off the catch (Shot Mechanics are there) just get in a lot of reps so you knock down timely 3s at a higher % in Games and on College Visits in the Spring.

### **College Ready Games to Upload to Braylen's Player Card:**

**Game #1:** Game One should Highlight Your Strengths to their highest potential when sharing your player card to targeted levels. A perfect Game to stand out to Up-Tempo Programs are when you get 15+ Paint Touches, dish out 8+ Assists with 2 or less turnovers. Along with that stat line showing your playmaking ability and speed, make it a point that the Game selected is when you apply ball pressure consistently that disrupts the other team.

**Game #2:** A Second Game must answer some Question Marks Coaches will have. For Example any Game where you go 3-5 from beyond the Arc in catch and shoot situations, make a lot of PG Plays in the HC, and get 3-5 Deflections/Steals/Attempted Charges as a help defender will be a perfect Second Game to have on your Player Card. **(Both Games**

**will not only draw interest from Up-Tempo Teams, but will answer the Questions Coaches will have while you continue to put in the work in areas that must improve)**

### **Braylen Clark | Keys Down the Stretch**

**1. BUILD A ROUTINE | BUILD CONFIDENCE:** The foundation and shot mechanics are there on your perimeter shot, so make it a point that you focus solely on shooting the 3 at a high % by building a 8 week routine: Four 55 Minute Workouts a Week **(250 3s per Workout-1000 Total a Week)** where you shoot game shots, from game spots, at game speed all off the catch or off the bounce. Play to Your Strengths which is attacking the Paint, just put in extra work on knocking down the 3pt shot so you shoot it with confidence and at a higher %.

**2. Self Assess Playing Your Position When Viewing Games: Watch Full Games and Track Progress in the Following Areas |** Paint Touches, Assist to Turnover Ratio, and Decision Making when Drawing 2nd and 3rd Line Defenders. College Level PGs are the Best Students of the Game. Study Game Film and Continue to Evaluate Especially in HC Situations your playmaking and decision making and just keep Growing Your Game.

**3. Non-Verbal Communication On Games is Evaluated Closely by College Coaches: Pass the Leadership Test.** Do You Huddle Your Team Every Dead Ball, FT, Timeout, etc. Do you Match Your Teammates Up in SOB or OB Situations, Coming out of Timeouts, Start of Quarter. How Do You Look When Out of the Game (Sit next to Coach, Engaged, Pulling for Teammates) Basically there is no way to really assess how Vocal you are as a PG, so they look for Non-Verbal Cues on Game Films as mentioned above when recruiting your Position. **GO ALL-IN | LEAD THROUGHOUT DON'T RELY ON BEING THE LEADING SCORER!**

### **Take The Uncommon Approach to Gaining Exposure**

We use our Game Plans to elevate on court performance, act as a Guide to Selecting College Ready Game Films that Stand Out, and provide behind the scenes insight through

the lens of a College Recruiter to enhance not only our clients Recruitment but Knowledge on how to Increase their Recruitment. The Midseason Assessment & College Prep Evaluation is a key heading into the Spring as we begin to promote prospects to college programs that FIT utilizing the information provided as our Guide.

**College Ready Strengths** | Attacking the Paint & Playmaking in Transition, On Ball Defense, Shooting the 3 in Catch and Shoot Situations (**Again You have a nice shot, just keep getting in the Reps down the stretch to make a high % of timely 3s when left open or on kickouts**)

**Areas Exposed that Must Improve** | Decision Making/Finishing when Drawing 2nd Line D, Off the Ball Defense (**Add Discipline to Your Effort**) and Running a Team in the Half Court when the Game Slows Down (**Assist to Turnover Ratio is great stat to Track**)

### **Braylen Clark | Creating Your Mid-Season Highlight Video**

**Length:** 1:30-2:00 Max | 25-30 Clips Max

**College Ready Strengths to Highlight | 15 Clips:** 10 Clips of You Getting in the Paint, 7 of the 10 should be in fast break situations. Mix up the end Result: Scoring it, Dishing It, Drawing Fouls (Some And 1s) etc. Select 5 Clips of your best Off the Catch 3s vs Pressure where you cut hard and knock down shots off a Cut.

**Position Specific Clips | 5-10 Clips:** For Your Video, I would solely focus on highlighting your On Ball Pressure. Add 6-8 Clips of your best On Ball Pressure where you get a 5 count, get over a ball screen and disrupt the Offense, or just turn the opposing guard all the way up the court where they can't get into the flow of their Offense.

### **Spring Semester | Targeting the Right FIT**

- Based on Professional insight from Experienced College Coaches who are involved with the Recruitment of Student-Athletes, we are able to Guide our Clients on Games that will move them up College Coaches Boards, not off of them.

- **Offensive fit** | The Faster the Better! Any Program that pushes it off every miss, and opens up driving lanes in the HC with Dribble Drive Action will be a good fit for Braylen to target!
- **Defensive fit** | Full Court Man to Man Press would be the best system for you to gain genuine interest. Must target Programs that extend their Pressure 94 feet and look to speed the Game up by picking up full court and playing the passing lanes in HC. **(Start Researching Teams that lead their League in PPG or Steals Per Game and reach out personally via Email to share your player Card and introduce yourself)**

**MAKE NOTE: Top Prospects Take Advantage of the Insight and Follow Your Recruiting Game Plan.** Utilize the College Prep Evaluation to Select Games to Upload to Player Cards that Stand Out to College Coaches, Create Highlight Videos that Showcase Your College Ready Strengths, and build your custom College Lists at the Projected Levels to Gain Genuine Interest. As you continue to Progress, we track Progress and Promote you to the right FIT until Interest turns to an Offer.

### **Spring 2024 | Braylen's Recruiting Game Plan**

**Follow Your Game Plan: #1 Know Your Strengths** and Turn Those Up a Notch: Track Progress without Over Thinking on how Many Paint Touches You Get and what the Outcome is when you get there (High Assists to Low Turnover) while Attacking for 32 Minutes. Be the Best On Ball Defender on the Court Every Practice, Every Possession, Every Game and that will be what draws the most Interest down the stretch. **#2 Notify Me after Any/All Games** where You have a 8 Assists 2 Turnover Game and 15+ Points so I can post on Socials and Share Your Player Card after those types of Games. **#3 Know The Market** and Know what Your Ticket is to Securing an Offer **(It Just Takes One)** Whatever Level of Interest

you have should be your Market or the Projected Levels on the Evaluation should be the Programs You are following on Socials and Sharing Your Player Card too!