



Mid Season Evaluation | Shawn McKinley
Height/Position | 6'5 Small Forward
Classification/School: 2025 Lake Dallas HS

Lead Evaluator: Coach V (21 Years Experience as a Recruiting Coordinator at the D1, D2, D3 & NAIA Levels)

Secondary Evaluator: AC at D1 JUCO Program (7 Years Experience at the JC & NAIA Levels)

Projected Level | D2 JUCO / NCAA D3

Potential Level | D1 JUCO / NAIA

UTILIZING THE MIDSEASON COLLEGE PREP EVALUATION

Evaluations Provide UC Recruits Invaluable Insight Through the Lens of a College Coach To Guide Players Moving Forward. Review the Assessment to Elevate On Court Performance, Identify College Ready Strengths that Stand Out, Identify Facets of Your Game that Expose You, and Build Your Final College Lists Targeting College Programs that FIT.

Shawn McKinley | MidSeason Evaluation

Offense- Shawn is a Prototypical Tweener that does a Good Job Catching and Finishing at the Rim Off of Basket Cuts or in PnR Situations. Doesn't Show The Skill Set Yet To Play the Face Up 4 Position at the Next Level So He Must Be Elite Down The Stretch at Offensive Rebounding and Getting To the FT Line.. One of his biggest Assets is his College Ready Body and Strength. He's Ahead of 75% of HS Players That Typically Start to Fill Out at the Next Level. With That Being Said, Shawn Must Start Using That Strength at a Much Higher Level Over the Next 60 Days and Buy Himself a Year to Work On His Overall Offensive Skill Set. He has Good Hands, a Soft Touch, and Shows the Ability to Catch and Finish at the Rim. The Next Step Outside of Finishing Plays in PnR Situations is Start Burying Defenders Down Low on Offense and Demand The Ball in Spots Where You Can Take it Straight Up. You are Stronger

Than Any Defender On Game Film, But Let Them Off the Hook by Not Pinning Hard and Not Drawing Contact When You Get It in the Paint. Every Time You Double Pump On Shot Attempts, Officials Don't Have to Make a Call and You Miss a High % of Shots. With How Strong You Are Shawn, If You Power It Up and Create Contact On Shots In the Paint You Will Get to the Line More and Improve Your FG %. You Have Good Shot Mechanics on Your FT Attempts so Getting to the Line 4 to 5 Additional Times a Game Will Showcase Both Your Strength Inside and Ability to Draw Fouls and Knock Down FT's. Another Facet of Shawn's Game That Will Move Him Up College Coaches Boards is Rim Running Every Possession. Sprinting the Floor Offsets Being a Bit Undersized and Really Stands Out On Game Film. Shawn Has Moments Where he Sprints the Floor and Rim Runs and that is When He Looks His Best on Film. Continue To Elevate Your Game in that Area and Stay Consistent When It Comes to Sprinting the Floor in the 2nd Semester. Finally, I can't Reiterate This Enough Your Ticket to Turn Interest To An Offer Will Be How Well You Rebound It Over The Next 60 Days. Too Many Empty Possessions Where You Ball Watch When Shots Go Up and Don't Pursue Rebounds on Offense. No One Blocks You Out and No One In the Games Evaluated is Physically Stronger Than You So Start Playing BIG and Force Teams to Keep You Off the Glass! Set Specific Goals Down The Stretch That is Obtainable and Track Progress Moving Forward ***(5+ Offensive RPG Is a Realistic Goal to Set - Rebounding Is a 'Motor' Stat and Easy Sell In March)***

Defense- On the Other Side of the Ball, Shawn will Never be an On Ball Pressure Type Defender but he has the Size, IQ, and Athleticism to be Much Better Down the Stretch as a Help Defender. Stay Sound When Guarding the Ball and Work at Not Giving Up Straight Line Drives. If You Can Maintain Defensive Discipline When Guarding the Ball and Elevate Your Game Off Ball as a Help Defender You will Start To Truly Stand Out on Game Film When I Make a Push to the Right FIT! Start One Practice, One Possession, One Game at a Time at Staying In An Athletic Stance When Your Man Doesn't Have the Ball. Just Being Engaged and In a Stance Ready to Make a Play Off the Ball Will Put You In an Attacking 'Mindset'. At Your Size, it is Imperative to Show that You Can Guard Ball Screens at a Much Higher Level, Help and Recover On Drives and Alter Shots or Negate Layups by Opposing Teams, Etc. and that Starts and Ends With Playing with More Effort and Staying Engaged Off the Ball on D. If You Study Full Games, You will See Over 70% of the Possessions on D When Your Man Doesn't Have the Ball You Stand Straight Up. Shawn Shows a Good Basketball IQ on Defense and Gets to the Right Spots, but by Not Being In a Stance he is always Reacting Instead of Attacking in Help

Defensive Situations. You Don't Need to be Quicker, Taller, Stronger To Make a Much Bigger Impact This Semester on the Defensive End. Take Advantage of Your Versatility and Athleticism When Guarding Ball Screens or When Opposing Guards Try To Drive and Your In the Paint on Help Side (You are In the Right Spot to Make More Winning Plays) Stay Engaged Down The Stretch When Your Man Doesn't Have the Ball, and Develop Better Habits that Stand Out To Coaches on Game Film. Teams that Switch Screens and Play Pack Line Principles Will be a Perfect Fit for You, and You Have the Ability To Excel in that Type of System.

Overall Assessment- Simply Put at this Stage of the Game Shawn Must Go All-In When It Comes To What Gives Him the Best Shot To Secure an Offer, and That's being Elite on the Glass and Making a Big Impact Off the Ball Defensively. He has a big Upside and Things You Can't Teach, but needs another Year to Truly Develop his Offensive Game Outside of 8 Feet and In at 6 '6. Buy Yourself another Year by Being Elite in 2 Areas This Semester and Lead Lake Dallas in RPG and be the Best Help Defender on the Court Every Single Game.

College Prep Film Room

Offensive Clips

- 1. 5:12-5:02 1st Quarter vs Sanger HS | With Your Size / Strength Catches In the Paint Need To Be a Basket or Foul - Great Position on the Catch But Empty Possession By Bringing It Down and Making Yourself Small. Power This Up Or Draw Contact (When Defenders Lean On You Bury Them & Work On One Power Move and Counter On Paint Catches)**
- 2. 1:04-:58 2nd Quarter vs Sanger HS | Good Clip of You Keeping the Ball High And Taking It Straight Up - Most of Your Finishes Are Clips Like This Not Ones Where You Bury an Opponent Down Low and Go Straight Up! If You Work Harder Posting Up & Catch It Closer To the Basket, You Will Avg. 6-8 More PPG (One of Your Strengths Is You Have a College Ready Body-Dominate the Paint When It Comes to Playing Bigger Than 6'5 on the Boards/Posting Up)**

Defensive Clips

- 1. 1:15-:50 3rd Quarter vs Sanger HS | 50% of Defensive Possessions You Are Standing Straight Up Like this Clip. Defense Starts and Ends With Being In an**

Athletic Stance. You Must Be Efficient On the Ball Defensively and ELITE Off the Ball at Your Size. Stay Engaged of the Ball And Play In Attack Mode **(Start With Staying In an Athletic Stance Off the Ball and Make More Winning Plays That Stand Out To Coaches On Game Film-Deflections, Help & Recover Situations, Close-Outs Where You Take Away Shot & Drive, Etc.)**

2. :32-:26 Seconds 4th Quarter vs Sanger HS | Game Winning Play (Simple FT Block-Out To Seal The Game) No Way Anyone Should Out Tough You and Push You Around In The Paint. You Get Pushed Under The Basket and Give Up a 2nd Shot with the Game on the Line **(Elevate Your Mindset And Start Playing More Physical On Both Ends-That Will Buy Yourself the Year You Need To Develop Your Perimeter Skill Set)**

Clips That Move You Up / Off College Coaches Boards

1. 3:06-2:49 2nd Quarter vs Sanger HS | 2 Facets of Your Game That Have Nothing To Do With Overall Skill Set That You Must Be ELITE AT: 1. Pursuing Rebounds On Both Ends 2. Rim Running (Full Blown Sprint) Too Many Possessions On Game Film That You Ball Watch When Shots Go Up and Jog The Floor Like This Clip **(The Time is Now To Elevate Your Game For 60 Days In Both Areas Mentioned Above)**
2. 7:04-6:56 3rd Quarter vs Sanger HS | Quit Avoiding Contact! You're Stronger Than Anyone On the Court. You Draw The Foul On This Clip But You Still Double Pump Instead of Going Right Through the D and Finishing at the Rim for an And 1 **(When You Avoid Contact or Double Pump It Lowers Your FG % and 4-6 Additional Trips to the FT Line a Game)**
3. 5:35-5:23 4th Quarter vs Sanger HS | Great Clip To Assess What You Need To Look Like In The Paint to Truly Start Standing Out. Watch The Sanger Player Who Doesn't Have Your Physical Strength or Size But He Pursues the Board and Intently Looks To Create Contact . **Perfect Example of Why You Never Double Pump At Your Size and Start Pursuing Rebounds Like this Instead of Ball Watching!**

Keys To Shawn Turning Interest to an 'Offer'

1. Realistic Stat Goals to Set Moving Forward (Focus On Remaining Games-2nd

Semester Averages) 9+ RPG (5+ on Offense) 4+ Off Ball Winning Play a

Game-Steals/Deflections/Altering Shots Etc. (Be Hands Down The Best Help Defender at Lake Dallas) **8+ FT's** a Game (Indicator Of Playing Stronger and More Physical Down the Stretch When It Counts the Most)

2. Embrace What You Can Currently Do and Be Elite In 2 Areas This Semester: 1.

Rebounding On Both Ends **2.** Off Ball Defense - You Don't Have the Skill Set or Time To Truly Work On Your Offensive Game at this Stage. Similar to 3 Players I Worked With Last Year That Were Just Like You and Ended With Offers, They Elevated Their Game On The Glass and On Defense And Bought Themselves A Year To Work On Their Offensive Game!

3. Study 2 Full Games Assessing the Areas Above: Don't Watch The Game Watch What You Do When Shots Go Up On Both Ends (Especially Offense) and Look for the Following When You're Off the Ball Defensively: A. Are Your Knees Bent? B. Do You Play Hard Before Your Man Cuts or Catches or After The Catch (Basically Attack or React Off the Ball on D)

Social Media Athlete Marketing | Creating Shawn's Highlight Video

2:00 Max | 25-30 Clips (**70-30 Rule: 70% of Clips Should Highlight Your 2 College Ready Strengths & 30% of Clips Should Showcase Winning Plays Without the Ball at Your**

Position) Create a Video Highlighting Rebounding, Rim Running, and Winning Plays Off the Ball Defensively. Mix In PnR Finishes and Any Clips Where You Truly Look to Draw Contact / Engage In the Paint Offensively.

COLLEGE READY GAMES TO UPLOAD TO SHAWN'S PLAYER CARD

Game #1: One Game Should Show Shawn's Ability to Rebound The Ball and Finish Plays. Any Double Double In the Last 30 Days Upload To Your Player Card.

Game #2: A Good 2nd Game To Choose Would Be One Where Feel Was Your Best Overall Defensive Game and Shot the Most FT's In One Game. Basically Think of a Game Where You

Play With Tremendous Effort and Make the Most Winning Plays Without The Ball In Your Hands and Get to the FT Line!

Shawn McKinley Spring Game Plan

- 1.** Start Connecting and Contacting College Coaches Following The 60 Day Plan after You Update Your Player Card using the Insight Above to Create a Profile that Showcases Your Strengths. **2.** Communicate More Consistently Through the Message Center on the Site Over the Next 2 Months After Big Games, When Coaches Follow You On Socials, Etc. So We Stay on the Same Page **3.** We Have Time with this Portal but the Time is Now For You To Develop Consistent Habits In Areas Mentioned In the Evaluation. Down The Stretch For All Players I Work With, It's How Consistent They Are and Knowing What They Do Best That has Led To Securing Offers.